



Defining Tomorrow's Standards with Today's Technology

Emedia prefers to receive art files for print as Illustrator, Photoshop or QuarkXpress file formats. We can also accept .eps, .tif, and .pdf file formats that are saved as either PMS spot colors (for CD imprints that are less than 4 colors) or CMYK (full color process; such as photo images, etc). These files need to be Hi Res 300 DPI files to achieve best printing results.

IMPORTANT!

When sending files as .eps, .tif, or .pdfs, you **MUST** remove our design template before saving the file so that we can place the artwork into our design program template. If you do not remove the templates, the die lines, etc, will print on your finished art and that is bad... In addition, you need to include all printer and screen fonts used to design your artwork along with all logos, and images that have been placed into your final art files.

If using Adobe Illustrator to design your graphic files, supply us with 2 final versions of your art: 1) the native .AI file with all placed images "embedded" into the file and 2) a version with all text converted to "outlines".

A low res .pdf or printed proof is recommended in order to expedite your project.

Finally, art files should be "zipped" or "stuffed" when being sent via email or ftp. Otherwise, graphic files can be supplied to us on CD. Please make sure your DATA MASTER and your ART files are on separate CDs.

Thank you.